

NWISC Board Minutes

6/28/21

1. Approval of minutes – Mary Jo motioned and Abby seconded – All approved
2. Presidents report – Had a brief discussion related to what the club is doing well, in the middle and what needs to be improved. Tracy compiled the list for the board to work on in the coming months and years.
3. VP Report – Ben discussed a request from Craig related to purchasing headsets for the referees to use in a mentorship process.
 - a. Heath Motioned to purchase two sets and Rachel seconded to approve two sets, order one and utilize it and if they are what we are looking for we can get the second at a later date.
4. Treasurers report – Discussed financials club is in a better position in 2021 than they were in 2020.
 - a. Jen Small has taken over club finances once again until we can find an adequate replacement. Jen and Abby are working to straighten out the books from the challenges presented over the past year.
 - i. Discussion was held about looking into a part-time position which would be needed for someone to take over both Rec and Club books.
5. Director of operations – Fall registration for rec program has begun utilizing Facebook and marketing.
 - a. Abby and Mari Jo asked for a new laptop as her current laptop is over 7 years old. Mari Jo motioned to purchase a new laptop for \$1500.00 or less, Rachel seconded, all approved.
6. Facilities report – Our addition to the staff has aided in the upkeep of the facilities. Dr. Pruitt's lockers in the referee room will be installed sometime in July.
 - a. Abby and Tracy are working with the High School and the college to replace the Premier league goals at no cost to the club
 - b. The rec fields were vandalized as someone went onto the fields with their vehicle and did donuts. Options were discussed and we will reach out to the police to file a report.
 - i. We will look into security options (Cameras, fences, etc) to prevent this from happening in the future.
7. Marketing Directors Report – Play day was scheduled for new or interested club and academy players. There were 10 Boys and 9 girls that attended it was very well received.
 - a. Parents have requested Window Clings – can be purchased at Goal Kick
 - b. Looking into Little Ceasars fundraiser

- c. Need to develop an annual marketing plan, Kim will work with Rachel, Matt and Abby to develop an ongoing and updated plan for marketing.
 - d. Discussion related to putting club and rec photos on the website and in the paper
 - e. Request to put upcoming tournaments and past results on the website to share and promote the club.
- 8. Webmaster report – Took photos of Patty and Ross for the board website page.
 - a. Working on Galaxy Cup logos and fall registration page.
 - b. Will work on photos and calendar for tournaments.
- 9. Fundraising – planning for butterbraid fundraiser in the fall, Spring fundraiser generated \$1400.00 for the club...we need more participation to increase this.
- 10. Grant Writing – Will look at obtaining a foundation grant for new fencing
 - a. Tracy stated there are countless grants for programs like ours, however it takes time and effort to obtain these funds.
- 11. Secretary – Discussed manager role and expectations and improvements requested from current managers
 - a. Looking at compensating managers for their time such as providing free club dues.
- 12. Review old business – none
- 13. New business – Need to create a better process for club players to guest play for other clubs. We will require players to be up to date on their club accounts before allowing our players to play for other clubs.
 - a. New members and positions to be filled:
 - i. Heath – President
 - ii. Patty – Secretary
 - iii. Jesse/Andy – Coaching directors
 - iv. Ross – At large
 - v. Chad – Facilities director
 - b. Tracy motioned to approve these positions, Mari Jo seconded, all approved.
- 14. Next meeting - TBD